

Explore the Future of a Sharing City at Seoul Biennale of Architecture and Urbanism

HELD IN VARIOUS PLACES IN SEOUL FROM SEPTEMBER 2 TO NOVEMBER 5

2017 Seoul Biennale of Architecture and Urbanism(Seoul Biennale) will be held from September 2 to November 5 – for a total of 66 days – in various places in Seoul including Donuimun Museum Village, Dongdaemun Design Plaza (DDP) and other places in the city.

The event is a global academic and exhibition festival that presents creative alternatives to urban issues based on the theme of a sharing city. More than 50 cities, 30 universities worldwide including Seoul National University, MIT, and Keio University, and around 120 related organizations such as the British Council, European Union National Institutes for Culture (Eunic), InKo Center (Korea Cultural Center in India) will participate in the event.



A proposal for a new paradigm for the city and architecture will be made through two main exhibitions – 'Thematic Exhibition' at Donuimun Museum Village, and the 'Cities Exhibition' at DDP.

In addition to the main exhibitions, there will also be 'Field Projects' in which various experiments are conducted in various places in Seoul including Sewoon Plaza, Euljiro hardware store, Changshin-dong sewing workshop. These projects are open to everyone and provide direct experiences of Seoul's present and future city policies at the citizen's level.

There are three field projects: Production City, Urban Foodshed, Walking the commons.

Production City will take place on the sites of production in Seoul such as Changsin-dong, Euljiro, and Sewoon Sangga area. Seoul Biennale highlights production as an essential and imminent common of the evolving contemporary city.

Urban Foodshed seeks to provide a vision for alternative urban food systems based on the sustainable use of land, water, and energy. During the period of Seoul Biennale, the 'Biennale Café' and the 'Biennale Restaurant' at the Donuimun Museum Village will be the representing examples for this project.

Walking the commons presents the vision of Seoul as a walking city. Through projects such as Playable City, Musicity, Brain Flaneur, Soundline, and in partnership with a variety of mobility projects of Seoul, Walking the Commons intervenes into the fabric of the city to explore the possibilities of an evolving walkable city.

Bae Hyung-Min, a professor at the University of Seoul and the Korean director of Seoul Biennale said, "We want the citizens and experts from various fields to be able to discuss Seoul's urban architecture together." Then he added, "On top of everything else, I will do my best so that the younger generation who comes to visit the field projects can discover the new possibilities of Seoul as sharing city."

Seoul Metropolitan Government and Seoul Tourism Organization also support the foreign visitors coming to Seoul Biennale to give them a warm welcome and the tour information. Welcome message at the Incheon International Airport and online banner will be appeared. Customized tour organized by MICE tour coordinator from Seoul Tourism Organization will allow the foreign participants to experience the charms of Seoul through unique venues such as Seoullo 7017 and DDP and famous tourist attractions such as Bukchon Hanok Village and Kwangjang Market. The tour is open to foreign visitor of Seoul Biennale. Please contact <traesco@traesco.com> to register and click here to visit the official website to find out more.